

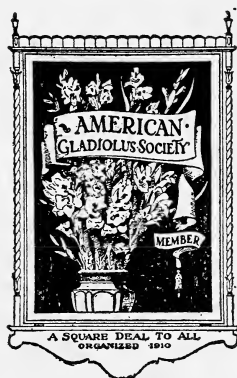
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1926

GLADIOLI *of* QUALITY

FROM
*“The Foot of the Rainbow”
Gardens*



C. R. HINKLE
ST. JOSEPH, MICHIGAN

My Creed

In presenting this, my catalogue, I introduce the only "sales force" I have.

In building it I have endeavored to represent my products in a way that will make it possible for you to visualize them mentally, to see them actually blooming in the "Garden of your Dreams."

Let me impress that I offer nothing for sale that I would not take great pleasure and pride in presenting to any friend as a gift and in doing so feel that I would be doing honor to him.

My list is composed of those varieties which have been *thoroughly* tried and found to be the best for commercial purposes and also those which have proven to be the most popular among discriminating buyers who grow them for their pleasure only.

All of them are beautiful and are priced as low as high quality and full sized bulbs can properly be grown and marketed.

I grow them on the eastern shore of Lake Michigan where the cool, damp breezes and the warm sandy-loam soil fill them with qualities for the production of blooms and new bulbs that are surpassed by none.

I am a *Bulb Grower* and, as such, am intensely interested in every phase of the industry from the origination of new varieties to the final blooming of them in your gardens. Naturally, your interests are mine so I devote my time to the personal and direct supervision of growing the best bulbs *for you*.

For many years I have had an active part in some of the National Flower Societies and Growers Associations and the knowledge that I gathered in those activities has been incorporated in my business policies and methods to the end that *you* shall benefit from them.

It is my sincere desire to serve, so I ask any of you who may be in doubt as to the best varieties to buy, or on any subject relating to your growing of them, to let me help you. It will be not alone a pleasure for me but I shall take it as a mark of your confidence in me.

In all frankness let me say that I want to enjoy a fair margin of pecuniary profit from your purchases, but I know that you will enjoy a greater compensation in the pleasure and pride you find as my bulbs develop and bloom in your gardens.

To make sure that you receive your full return and a little more I have adopted and work to a broad Creed, one which tells a wonderful story in but a few words:

"He Profits Most Who Serves Best."

Sincerely yours,

C. R. HINKLE.

St. Joseph, Mich., 1926.

A "Glad" Message to Lovers of the Beautiful

THE FLOWER GARDEN OF TODAY is incomplete if it does not have in it the Gladiolus. It is a peerless flower, having an unequaled range of color, from snowy white, through exquisite tints of pink, rose, lavender, yellow, orange, and violet to brilliant scarlet, glowing red and rich dark crimson and purple. It may be had in pure self-color or in endless combinations of color and forms of marking and shading.

"With hues on hues expression cannot paint,
The breath of Nature and her endless bloom."

It is not only a beautiful and attractive flower for the garden but is unsurpassed as a cut-flower, the buds opening up after cutting equally as well as if growing in the garden, and usually with greater beauty.

It can be successfully grown by anyone, with simple culture, in almost any soil. It is free from disease and insect pests; it is inexpensive.

Mrs. Francis King, a recognized authority on floral subjects, in her interesting book, "The Well-Considered Garden" says:

"The cultivation of the Gladiolus is so wonderfully simple; the results so wonderfully rewarding; the color effects so certain of accomplishment with flowers which come as true to type and color as these; there is everything to praise in this flower."

My love for Gladioli began when I was a little lad, helping my mother with her flowers, and I spent the only dollar I had for a few bulbs of the large-flowered varieties then being introduced. Today I welcome visitors to my Garden on the beautiful Lake Shore Drive, south of St. Joseph, Michigan, where they may see thousands of brilliant blossoms making a veritable rainbow of color. Here my good wife and I find health and happiness as the "Pot of gold at the foot of the Rainbow." I hope you who read these words may find the same in growing Gladioli.

Through the medium of this list I offer for sale varieties from which you may make selection with assurance of satisfaction. They cover a wide range of color in time-tried old favorites and tested new ones, including many novelties of recent introduction, some of which are not obtainable elsewhere.

In my descriptions I have endeavored to use mild adjectives and modest praise. This was not always easy to do, as you will appreciate when growing them. To see them excites admiration; to grow them excites enthusiasm. However, you may rely upon my descriptions being truthful, my bulbs being good.

It is quite important that orders be sent early to avoid disappointment as stocks are not large and many are quickly sold out.

Directions for planting and care accompany all shipments.

Send remittance with order, please, in form of Post-office Order or Bank Draft, if convenient.

C. R. HINKLE, St. Joseph, Michigan



The Hinkles "At Home"

Three, four or six bulbs of one variety at dozen rates.

Prices shown include delivery.

Standard and Fancy Varieties

Alice Tiplady. Considered one of the finest Primulinus Hybrids ever produced. Large flowers of an exquisite rich, orange saffron. \$1.00 per dozen.

Anna Eberius. The creation of Mr. Richard Diener, the famous hybridizer of California, and one of his best. In great demand and still growing in popularity. The color is new and unusual; a rosy purple (this is not a blue purple); perhaps might be called a raspberry-purple. Throat deeper shade. Flowers large and heavy, well set on fine spikes. 25 cents each; \$2.50 per dozen.

Baron Hulot. Rich dark violet-purple; the best of its color, and in such demand that stocks are quickly sold out. Strikingly beautiful in combination with cream or yellow sorts. \$1.00 per dozen.

Blue Jay. One of the so-called blues; however, there is no really blue Gladiolus any more than there is a blue Rose. I do not admire blues, but many do, so perhaps I am prejudiced. Like its namesake, this is light blue with white markings. \$1.50 per dozen.

Conspicuous. One of the prettiest of the blues. Light blue, with dark blue blotch having yellow center. Attractive, resembling a pansy in coloring and marking. \$1.50 per dozen.

Carmen Sylva. An exquisite white, with slight violet marking deep in throat. \$1.50 per dozen.

Chateau Thierry. Brilliant orange cerise with red blotch bordered light yellow. Large flower, very striking. \$1.50 per dozen.

Deutschland. A new self pink. Attractive. Strong grower. \$1.00 per dozen.

Evelyn Kirtland. The very beautiful origination of Mrs. A. H. Austin, which made her famous in the Gladiolus world. Large, wide opened flowers with reflexed petals of light rose, darker at edges, fading to shell pink at center, with brilliant scarlet blotch. Tall graceful spikes, bearing many flowers, quite a number open at once. Well worth \$1 per dozen.

Faerie. One of the earlier productions of Mr. Kunderd which has never become common. Beautiful flower of delicate rosy pink, with creamy yellow blotch and throat. Many open. Fine pink and cream combination. \$1.50 per dozen.

Fair Columbian. One of Mr. Kunderd's great productions. A massive flower of dark rosy lilac, marked deeper. \$1.50 per dozen.

Flora. Not so good or so deep in color as Golden Measure, but about the best yellow for a low price. A light yellow, with throat slightly darker; almost self. \$1.00 dozen.

- Gretchen Zang.** A well liked pink, of Mrs. Austin's. La-France pink on white ground, shading to geranium pink at edges of petals, brilliant rosy blotch. \$1.00 per dozen.
- Glory of Kennemerland** (Roem van Kennemerland). One of those beautiful things that Holland has given us. It is a very rich, deep rose, with golden yellow blotch and throat. Flower very large, of wide-opened bell-shape, with rounded petals. No other resembles it. Try it. \$1.00 per dozen.
- Goliath.** Large flower of very deep violet wine, with darker shading. Many open. \$1.50 per dozen.
- Gaiety.** Originated by Mr. Kunderd. Large flowers of bright rose red, splashed darker, with conspicuous white blotch. This is very gay and striking; always attracts attention. \$1.50 per dozen.
- Halley.** Delicate salmon-pink of roseate tinge; lower petals creamy, with crimson penciling; large waxy flower; extremely early, being the first really good flower to bloom, with the exception of the new and extraordinary novelty, "Elizabeth Tabor," listed hereafter. Halley should be in every garden. 75 cents per dozen.
- Herada.** Another of Mrs. Austin's beautiful productions. A pure mauve with darker throat; large blooms on good spike. Uncommon color and a fine flower. \$1.00 per dozen.
- L'Immaculee.** Beautiful pure white flowers, without blotch or marking; many open at one time, making a plume of white, on tall, graceful stem. There is no other pure white at so moderate cost. \$1.50 per dozen.
- Le Marechal Foch.** A sensational introduction from Holland, very beautiful and attractive. Flowers are unusually large, of soft delicate pink, a number open at once on strong spike. Very early to bloom. 75 cents per dozen.
- Lena Graetz.** A recent introduction from Germany. A clear white, of good size and substance. \$1.50 per dozen.
- 1910 Rose.** You should surely include this in your order. It is a rich bright rose of beautiful color, with pure white line on mid-rib of lower petals. Strong, straight growing and sure blooming, making a fine spike with many open. Early. \$1.00 per dozen.
- Maidenblush.** A Primulinus Hybrid and one of the most exquisite of them. An exquisite pink with lighter throat. Very dainty flower on graceful spike. Most bulbs make several spikes. Charming for house decoration. \$1.00 per dozen.
- Mary Fennell.** Wide-open flower of deep lilac, with throat and blotch of primrose-yellow; a beautiful combination in a beautiful flower. \$1.50 per dozen.
- Mrs. Dr. Norton.** A famous and very beautiful variety originated by Mr. Kunderd. Hermosa pink, shading to cameo pink, on white ground; throat creamy yellow, stippled tyrian rose. \$1.50 per dozen.

Mrs. Francis King. The popular favorite for years. Large flowers of rich flame red with darker throat. Tall, strong spike, frequently branched. Indispensable. 75 cents per dozen. Do not think this poor because the cost is small; it is one of the best.

Mrs. Frank Pendleton. Always called one of the most beautiful Gladioli. Flowers of white, flushed pink, with crimson blotch. Its production added much to the fame of Mr. A. E. Kunderd. \$1.00 per dozen.

Mrs. Watt. Glowing American Beauty Rose color. A most lovely sort and best of that color. A beautiful combination with Niagara or other creams, or white. \$1.00 per dozen. Worth more.

Myra. One of Mr. Kunderd's good Primis. Very large flower of deep salmon pink over yellow ground and yellow throat with pink lines. Excellent. \$1.00 per dozen.

Niagara. Delicate creamy yellow; sometimes tips of petals are flushed or flaked rose. Large flowers, opening to the extreme tip either in water or growing. Extremely useful in combination with other sorts. \$1.00 per dozen.

Orange Brilliant. A striking Primulinus Hybrid. As the name implies, it is a brilliant orange, with lighter tones beautifully blending in throat. Not large, but dainty and attractive. \$1.00 per dozen.

Orange Glory. One of the "Glory" family that made Mr. Kunderd famous. Massive flowers of orange red, fully ruffled, heavy spikes and flower heads. \$1.50 per dozen.

Panama. A lovely rose-pink, with large flowers. Mrs. Francis King (for whom the flower of that variety was named) says of Panama: "It is the softest and most charming tone of pronounced rose-pink I have ever noticed in a flower." \$1.00 per dozen.

Peace. A famous variety. Pure white, with lilac feathering on lower petals, which makes it delicately beautiful. Strong grower with very large flowers; a magnificent sort. Late blooming; highly recommended. \$1.00 per dozen.

Pink Perfection. One of the most beautiful; so greatly in demand that we can scarcely keep sufficient stock. Large, well-opened lily-shaped flowers, closely set on spike carrying many buds; six or seven open at once, with many others showing color, like rose-buds. Color an exquisite soft, yet bright pink, nearly apple-blossom, sometimes flushed and feathered darker. Stems often curving, which adds grace to its charms. \$1.50 per dozen.

Pink Wonder is perhaps the largest pink variety ever introduced; flowers sometimes measure six and one-half inches wide. Color slightly lighter than Panama; delicate yellow shading at base of petals, overlaid with rose feathering. \$2.00 per dozen.

Pride of Hillegom. Our Dutch friends consider this the very best scarlet. It is a brilliant, blazing scarlet, with delicate pencil of white on midrib of lower petals. Very tall spike well filled with flowers. \$1.50 per dozen.

Primulinus Hybrids. In these we have a new race, produced from crosses between the small-flowered South African species, Primulinus, and our large-flowered varieties. They show many new colors, from delicate creams and pinks, through various tones of salmon and yellow to orange. "Nasturtium" colors predominate. Rather small flowers, but very graceful and dainty and well adapted to decorative use. Extremely early and free blooming, a bulb often throwing several spikes. Mixture only, 25 for \$1.00.

Princepine. A seedling of Princeps, which it resembles, though a lighter scarlet and with a larger and whiter blotch, illuminated by a blue edge. Also more flowers open at once. Early; brilliant and striking as a bedder. 75 cents per dozen.

Princeps. A famous and very fine hybrid, with Amaryllis-like flowers of rich crimson-scarlet, with creamy white blotch. Does not open many flowers at once, but they are usually exceptionally large and striking. These characteristics, together with its heavy, dark green foliage gracefully drooping, make it unusually desirable as a bedder. Late blooming. \$1.00 per dozen.

Prince of Wales. Large flowers of pure soft golden salmon, melting to throat of soft primrose-yellow. Many open at one time. Strikingly beautiful and very early. \$1.00 per dozen.

Red Emperor. Not new but a famous big red. Deep scarlet red without markings. Extra large flowers. \$1.50 per dozen.

Rosa Lindt. Very large flowers of deep rose-cerise with large blotch of clear white extending into throat. Striking and unusual. \$1.50 per dozen.

Scarlet Princeps. A gorgeous glowing red; the pure red of the spectrum and unequalled in that color. Massive spikes of large flowers. \$2.00 per dozen.

War. A rich, blood-red flower of large size. Tall, strong spikes. Late blooming, along with Peace, with which it is fine in combination. You should have some of these two sorts. \$1.00 per dozen.

White Wonder. Pure white without markings; a large flower, desirable in every way. \$2.00 per dozen.



Some Rarer Varieties

Bengal Tiger. A very rich dark red, mottled, feathered and striped yellow. May be termed Oriental in coloring. 20 cents each; \$2.00 per dozen.

Captain Boynton. White, suffused rosy lavender, with deeper lavender blotch. Recent introduction and winner of First Class Certificate. A distinctive variety. 50 cents each; \$5.00 per dozen.

Capitaine Ferber. From the eminent hybridizer of France, Lemoine. Most unusual in coloring; pale plum violet, spotted amaranth. 25 cents each; \$2.50 per dozen.

Eugene Lefebvre. Another most striking novelty from the Lemoine Gardens. Very large flowers of deep pink, with pronounced blotch of amaranth marked and striped white. A remarkable variety. Priced very low at 25 cents each; 2.50 per dozen.

Genesee. Originated by our great Secretary of the American Gladiolus Society, John C. Davis, of Rochester, N. Y. It is certainly a valuable addition to the list of really good Gladioli. It is the softest creamy yellow I have ever seen, a most attractive and charming color of melting sweetness. It is a *Primulinus Hybrid*, but large and open flowers, almost without appearance of hood. It ought to sell for more money than 25 cents each; \$2.50 per dozen.

Golden Measure. The best yellow. The only variety having a *large flower of pure golden yellow* without blotch or markings. For years it has been expensive; now it is within the reach of all. A splendid large flower of great substance and richest golden yellow, strong growing tall spikes, well filled. It is a delight to the eye. Now, 25 cents each; \$2.50 per dozen.

Golden Swallow. When I tell you this is the origination of Mrs. A. H. Austin, it is a guarantee of excellence. One of her recent introductions and a beautiful flower. Clear, soft yellow, without markings; petals finely ruffled. Very graceful and attractive. 50 cents each; \$5.00 per dozen.

Jacoba van Beyeren. A recent introduction from Holland that is very fine. Large flowers of a beautiful violet self color, many open at once, perfectly placed on a sturdy spike, growing tall and strong. No other of this color approaches it. Recommended highly. 50 cents each; \$5.00 per dozen.

Jean du Tailles. A queenly flower, originated by Lemoine, France. Strikingly beautiful and majestic. Enormous flowers of rich dark salmon rose, with large blotch of deep ox-blood red. 25 cents each; \$2.50 per dozen.

Los Angeles. Originated by Prof. C. E. Houdyshell, of Los Angeles. Introduced in the east now for the first time. It is a beautiful, soft shrimp pink with throat of orange carmine. Has been the most popular flower in the western market. It is very remarkable in the number of good blooming spikes sent up by the bulb, as many as five being common. Fine for landscape, for the house, and all purposes. 75 cents each.

Louise. A bright lavender, faintly suffused pink; throat somewhat lighter; blotch of velvety maroon on lower petals with darker line on midrib; strikingly resembles a *Cattleya Orchid*. Of sturdy growth; extra large flower, widely opened; a number open at once; splendid for cutting. I want everyone to try Louise, and have made the price 25 cents each; and as a special inducement to try a number of them, offer one dozen for \$2.00. I have some color plates of Louise; you may have one on request.

Mrs. F. C. Peters. This is a very beautiful and greatly admired variety and a conspicuous attraction at the last two shows. Many large flowers of exquisite rose-lilac, with crimson blotch bordered white, resembling an orchid in coloring. Strong, erect growing, long spike. 50 cents each.

Remembrance. A very fine production by Mr. Kunderd, of Indiana. Beautiful, deep rose with throat of carmine rose. Petals ruffled. Early and strong growing. I consider it superior to Rose Glory. 20 cents each; \$2.00 per dozen.

Romance. A striking combination of orange, salmon, rose, red, yellow and blue harmoniously blended into a richly beautiful flower. Very unusual and attractive. 50 cents each.

Rose Ash. One of the most popular of the fine creations of Mr. Richard Diener, of California. An exquisite combination of old rose and ashes of roses. Unusual and very attractive. 25 cents each; \$2.50 per dozen.

Rosemary. Introduced by our genial and well known friend, Dr. Bales, of Circleville, Ohio, who staged a most artistic display of this dainty flower at the last Show of the A. G. S. It is white ground, so marked with fine hair lines and stippling of lavender rose that it appears to be lavender pink. Delicately beautiful, and unusual in that the markings carry clear through the petals so that the back of the bloom appears about the same as the front. Wonderfully decorative. \$1.50 per bulb.

Scarlet Wonder. Two years ago Mrs. Hinkle and I were driving through the famous Rochester Parks with Mr. John Dunbar, the Superintendent. He showed us an exhibition garden of fancy Gladioli and among all the fine ones there the most conspicuous was Scarlet Wonder, a magnificent pure scarlet of great size on a massive spike, distinctly outstanding and striking. Mr. Dunbar cut this, gave it to Mrs. Hinkle, and it was displayed at the A. G. S Show with her name on attached card. As it had not been seen before, many took it to be named for her and I had many inquiries about it. This is the largest and finest of all scarlets, and at that show was quite a sensation. Priced low at 50 cents each, \$5.00 per dozen.

Souvenir. A beautiful Primulinus Hybrid of rich, pure golden yellow. The finest Prim of the color; good size, well opened. 20 cents each; \$2.00 per dozen.

Sunset Glow. A most attractive Primulinus Hybrid recently introduced. Large flower, well opened, soft but glowing red, with yellow throat. 20 cents each; \$2.00 per dozen.

Twilight. One of the most beautiful of the Kunderd originations. Exquisite as a sea shell. Creamy white, flushed pink, with throat of blended pink and yellow, with faint lines of carmine. The twilight skies in summer, Ruffled petals. 30 cents each; \$3.00 per dozen.

Tycko Zang. One of Mrs. Austin's finest introductions, new and rare. Large flowers of a beautiful tone of clear salmon pink with a brilliance unsurpassed. White throat, faintly dotted deep cerise. A very beautiful and attractive variety. \$3.00 per bulb.

Tyrian Beauty. Another Kunderd production. Beautiful, very conspicuous and outstanding. Pure Tyrian Rose, with upper petals lighter. Grows tall, strong, straight. 20 cents each; \$2.00 per dozen.

Vaughan's White. Exceptionally good. Not merely because it is an exquisite pure white, but because of its strength and vigor, so often lacking in whites. Large, well-expanded flowers of great substance; pure white with no markings. Many open, on strong spike. 50 cents each.

White Giant. Undeniably one of the most exquisite whites, as it has pure waxy flowers with long, pointed petals, opened and reflexed until it resembles a white lily as much as a *Gladiolus*. While a little variable, it usually makes good spikes. I cut one from my garden with eight flowers open at once, the bottom one being exactly six inches across. 20 cents each; \$2.00 per doz.

Mrs. C. R. Hinkle. Our good friend John C. Davis has honored Mrs. Hinkle and her husband by naming for her a most wonderful new seedling which he is just now offering. It is yet so rare that I have none for sale, and I know he has but few, however, I think you may obtain one from him if you order early.

It is a giant flower of remarkable color; deep maroon red, very velvety, with black stripes appearing as if burned in the petals. Massive spike, many flowers open at once. One of the greatest of recent introductions.

If Mr. Davis has a bulb for sale you may buy it direct of him or through me for \$5.

My address before the Wisconsin State Horticultural Society, "The *Gladiolus*; Why and How," giving history of the flower, pronunciation of name, etc., and very complete directions for its propagation and culture, has been published in pamphlet form and a copy will be sent free if requested with an order.



"The Foot of the Rainbow"

Our place has become known as "The Foot of the Rainbow," which is an exclamation of visitors on beholding the thousands of blooming *Gladioli*. Located directly on the fine Drive running from Chicago around the eastern shore of Lake Michigan, our Gardens have many welcome visitors.

**ILLUMINATOR**

“Illuminator”

The first Gladiolus to be awarded the

First-Class Certificate of the American Gladiolus Society!

This distinguished honor, the highest in the bestowal of the Society, was given ILLUMINATOR by a committee of nine capable, experienced and well-informed judges.

ILLUMINATOR is a brilliant carmine-red, with a faint suffusion of blue adding to its richness. Practically self, such marking as is perceptible appearing as an intense French-purple blotch. Strong, tall, straight, healthy. Long flower-spike, with many buds perfectly placed. Flowers large, and many open. Not only a beautiful and attractive flower, but very remarkable in its resistance to heat, therefore unsurpassed as a cut flower.

Burmeister & Hartung wrote me:

“Illuminator had the best keeping quality of 65 varieties we tried out.”

Madison Cooper, publisher of “The Flower Grower,” and probably the best generally informed man in America on Gladioli, wrote me:

“You have in my estimation, about *the best red* in ILLUMINATOR. I want that red in my garden for my own satisfaction.”

Dr. Frank E. Bennett, ex-president Ontario Horticultural Society, and president American Gladiolus Society, wrote me a full page letter describing the remarkable endurance of ILLUMINATOR, taken from St. Thomas, Ontario, Trial Garden to the Kalamazoo Show, and after being exhibited there, taken back to Canada without a floret wilted. This during a week of almost unbearable hot weather. It is said to have been the only flower among the thousands there that thus withstood the withering heat.

While the stock is yet very limited I have reduced the price to 50 cents each; \$5.00 per dozen.

Mr. C. R. Hinkle,
St. Joseph, Mich.,

Goshen, Indiana
December 7, 1925.

My Dear Mr. Hinkle:

It has been said that first impressions were usually lasting ones and in many things I quite believe it is a true saying.

I first saw your ILLUMINATOR at the National Show held in Kalamazoo, Mich., a few years ago, and at that time I was most favorably impressed with its strength and beauty.

Since watching it grow and bloom in my garden, I feel more strongly than ever that I shall not change my first impressions of it.

It is indeed a wonderful red.

It has that purple sheen which adds great depth and smoothness to the already rich color and which greatly enhances its beauty.

Because of a lack of space, I have but a few of them in my garden, but this year they all bloomed within a

day of two of each other and so gave us a mass bouquet which lasted in the house for twenty days.

THEY STAY.

The spikes were strong and tall, many florets on them and many blooms open at the same time, all large and unusually beautiful.

It is a real pleasure to have and grow such a flower, and it is without any doubt, quite the best red I have in my collection.

I always recommend it to my friends and in doing so I feel that I am doing them a favor.

I am sure that not only myself, but the entire Gladiolus Fraternity want to thank you for making it possible to have this beautiful flower in our gardens.

Sincerely yours,

ROSCOE A. HUFF.



“Elizabeth Tabor”

“A Very Queen Among Gladioli!”

A high class introduction of exceptional beauty, grace and distinction. A sensational novelty, for *it blooms earlier than any other!*

The fact that it will bloom in forty-five to fifty days from planting will make it *the leading first early*.

It was *the Sensation of the Rochester Show* where it was given the Award of Merit of the American Gladiolus Society and won the Vaughn Medal for the best new market variety.

Flowers are very large, and even under ordinary cultivation often reach six inches in width, an astonishing size!

See illustration on opposite page

Petals are delicate rosy pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Grows tall, but rarely has a crooked stalk. Flower spike very long, with a number of flowers open at once, gracefully placed.

Mr. E. Stanley Brown says: “This is truly a gloriously beautiful variety. Each petal is in itself a marvel in shading, entrancingly attractive, for each color seems to mystically fade into another. Merits first place in novelties to date.”

Mrs. A. H. Austin, of Ohio, supervisor of judges of the American Gladiolus Society, of long experience as a grower and hybridizer, and herself famed as the originator of the beautiful Gladiolus, “Evelyn Kirtland,” wrote me:

“‘ELIZABETH TABOR’ is certainly a grand variety, and the earliest to bloom. As long as I live I shall never forget how beautiful it was in my garden!”

Dr. A. C. Beal, Director Cornell University Trial Garden wrote: “It is certainly a very fine thing and worthy the Society’s highest award.”

My stock of this fine variety is limited. It is true to name, healthy and grown from the *original stock*. Price reduced to 50 cents each or \$5.00 per dozen.



ELIZABETH TABOR

“Arabia”

The interest excited by this variety, introduced by me last year, has been most surprising. Flowers shown by me at New York and Rochester were small, not up to type, and in poor condition, yet they attracted attention and admiration little short of sensational.

This because of their remarkable color; a very deep black mahogany red, so dark as to appear almost black; the buds appearing perfectly black. Although about the darkest of all it still retains brilliancy and sheen.

If you have ARABIA blooming in your gardens your visitors will pass by all others to admire the “Black Beauty.”

I have only a very few for sale; \$1.00 per bulb.

(Do not confuse this with Persia which is less desirable.)



“Dainty Lady”

Absolutely unique; no other like it in the world!

I am often asked: “Does a *Gladiolus* bulb ever change the color of its bloom?” to which I reply: “Never, except through the mysterious process known as ‘sporting,’ and this happens most rarely.”

I have grown millions of bulbs, all true to color except one. Ten years ago there came in my stock of “Mrs. Francis King” the well known red so popular for years, a pure pink “sport.” In every respect except color it was identically a Mrs. Francis King.

In color it was an exquisite soft LaFrance pink, with lower petals blending into a creamy throat, with faint pencilings of rosy carmine. It was so dainty, charming and exquisite that Mrs. Hinkle named it “Dainty Lady.”

It grows as does Mrs. Francis King; strong but graceful spike, many large flowers open, spike usually branched.

Perhaps five per cent show partial reversion to the red. This may be one-fourth, one-half or a whole petal; it may be a whole floret; I have seen one with pink flowers up one side and red up the other. Occasionally one reverts entirely. After years of patient work I have practically succeeded in fixing the lovely pink and cream colors.

I have never offered it for sale, but make this offer:

With every order sent me for \$5.00 worth of bulbs I will give one “Dainty Lady”; for a \$10.00 order I will give three. Provided request for same comes with the order.

If it comes true you will have a beautiful flower; if it partly reverts you will have a beautiful curiosity; if it entirely reverts I will replace with two bulbs. In no other way can you secure this unique and rare flower.

The American Gladiolus Society

Promoting the Culture and Development of the Gladiolus

In this Society will be found the principal growers of the world but its membership is not limited to professionals, as many amateurs and private gardeners enjoy its advantages and pleasures, including the Annual Flower Show, where may be seen all that is worth while in Gladioli.

The Society is growing rapidly. When I was given the honor of its presidency, in 1921, it had 279 members; now it boasts of 4000 members, and bids fair to pass the 5000 mark within this year.

We now publish our own monthly magazine, the A. G. S. "Official Bulletin," and send it FREE to every member. It is attractive, interesting, and worth more than the cost of a membership.

As the Society grows its opportunity grows for further advancing the cause of the Gladiolus and benefiting its members. Every lover of flowers, and especially of the Gladiolus, should join this Society. I invite you to join us and will be glad to forward your name for enrollment if you will send me one year's dues, \$2.00. Or you may send directly to John C. Davis, our very efficient Secretary and Editor of the "Bulletin," 77 South Avenue, Rochester, N. Y.

If you are already a member, take out a membership for a friend which will please him and help the Society.

